SmartMarker™

NEW PRODUCT ANNOUNCEMENT · NOVEMBER 2026

STOP WAITING FOR THE UPDATE. START SEEING IT.

Don't hope it arrived. Know it.



Your operations team sees it from start to finish: **build, packaging, shipping and arrival, anywhere on Earth.** Your customer sees it too. No surprises.

INDOOR
SmartMarker™ face, read by your cameras

WORLDWIDE
Reports location in transit

NEW **SmartMarker™ Shipment Tracking Tag: indoor + worldwide on a printed label**

Print it, Stick it, Track it. Anywhere.

INSIDE YOUR FACILITY

Seen by standard camera/drone

The SmartMarker™ printed label on the tag's face is read from a distance by standard PTZ cameras and indoor drones, so you see exactly where each shipment sits in real time.

+

BEYOND YOUR DOCK DOOR

Tracked worldwide, automatically

Once it's on the move, the tag reports its location through global location tracking, relayed by everyday connected devices, with no gateways or readers to install.

Why it changes the game

KEY BENEFITS

Your customer sees it too
Timestamped location history and arrival alerts give you and your customer proof of arrival. No surprises.

No buttons, no charging
Activated as it's printed. Peel, stick and ship. There's nothing to switch on, pair or recharge.

Start to finish for OpEx
See every item at every step, from the line to the dock to delivery. Spot delays and bottlenecks early.

30–45 days, then done
Tracks for the life of the shipment, then dies by design. No returns, no recovery logistics.

Alerts that matter
Notifications on arrival and delays, plus route-deviation alerts when cargo goes off course.

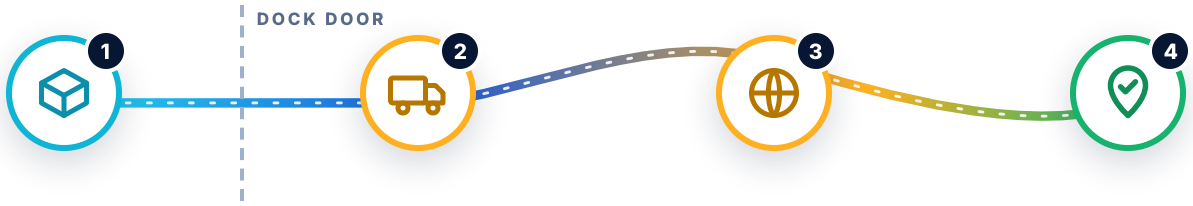
Practically zero added cost
The SmartMarker™ indoor marker is a printed label on the labels you already print. Your cameras do the tracking.

HOW IT WORKS

Build. Pack. Ship. Arrive.
One view, for you and your customer.

OpEx and operations managers track every item in real time, from parts and build through packaging, shipping and arrival. Your customer sees the same journey, so there are no surprises.

INSIDE YOUR FACILITY | OUT IN THE WORLD · TRACKED WORLDWIDE



BUILD & PACK

Print it, stick it, see it indoors

The SmartMarker™ is a printed label on labels you already print, at practically no added cost. PTZ cameras and indoor drones track it through build and packing.

SHIPPING

It leaves, it goes global

No button and no setup. The tag is already active, so as soon as the shipment rolls out your dock door it starts reporting, and its departure is captured automatically. FCC approved, and airline certified for air cargo.

TRACKING

Worldwide, in transit

Through trucks, hubs and borders, the tag reports location via global location tracking, with alerts on delays and route deviations along the way.

DELIVERED

Arrival, confirmed

An arrival alert and timestamped location history prove the shipment reached its destination. After 30–45 days the tag simply dies.

30–45 days

Printed & applied — Tracking the whole journey — Dies by design

Disposable by design. No returns, no recovery logistics and no charging. It's one tag per shipment, and you're done.



GLOBAL COVERAGE

Tracked worldwide, automatically

150M+ devices
A crowdsourced phone and Bluetooth listening network picks up SmartMarker™ labels in transit.

Nothing to set up
No gateways. No readers.

Network density: low — high

Built for shipments you can't afford to lose

- **Electronics** — High-value devices & components
- **Semiconductors** — Wafers, chips & tooling
- **Pharma** — Critical, time-sensitive goods
- **Aerospace parts** — Components & assemblies
- **Luxury goods** — Watches, jewelry & fashion
- **Spare parts** — Urgent, line-down service parts

SmartMarker™ on every tag.

Every tag carries the SmartMarker™ brand and its own unique SmartMarker™ printed label, so each shipment is identified from the moment it ships to the moment it lands.



Illustrative tag designs.

Ready to know it arrived?

Be among the first to put the SmartMarker™ Shipment Tracking Tag on your high-value shipments. Let's talk about your lanes and your volumes.

Request a demo & samples | **Watch SmartMarker™ in action**

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